

**TO:** HONORABLE CHAIRMAN AND PLANNING COMMISSION  
**FROM:** RON WHISENAND, COMMUNITY DEVELOPMENT DIRECTOR  
**SUBJECT:** MISCELLANEOUS 08-003 – REVIEW OF DIRECTORY SIGN – DEPOT ASSOCIATES  
**DATE:** JUNE 24, 2008

**Needs:** For the Planning Commission to review location and design of a directory sign for the Depot commercial center.

- Facts:**
1. The directory sign is proposed to be located on the corner of Pine Street and Velta Circle also known as the Train Station. (See attached location map.)
  2. The directory sign was reviewed by the DRC on May 12, 2008, where the DRC was in favor of the sign and recommended that the Planning Commission approve it.
  3. The Zoning Code’s Section 21.19.040(F)(5) permits multi-tenant centers to have one directory sign contingent with a Planning Commission approval.

**Analysis  
and**

**Conclusions:** The sign will be approximately five feet tall with a combined sign area of approximately 24 square feet. The material of the sign will consist of wood, and the sign style will match the style of the commercial center. Six businesses will be listed on the sign placards, and it will be oriented perpendicular to Pine Street. (See attached location map.)

This directory sign meets the purpose and intent of Chapter 21.19 of the Municipal Code and General Plan by providing for the identification of the uses within the commercial center, which are difficult to see through the parking lot driving along Pine Street. The simplicity of the sign design, size, and the material will fit in with the character and scale of the site; furthermore it will not confuse or distract vehicular traffic on Pine Street. No lighting is proposed for the sign.

**Policy**

**Reference:** Paso Robles General Plan Land Use Element, Paso Robles Zoning Code

**Fiscal**

**Impact:** None

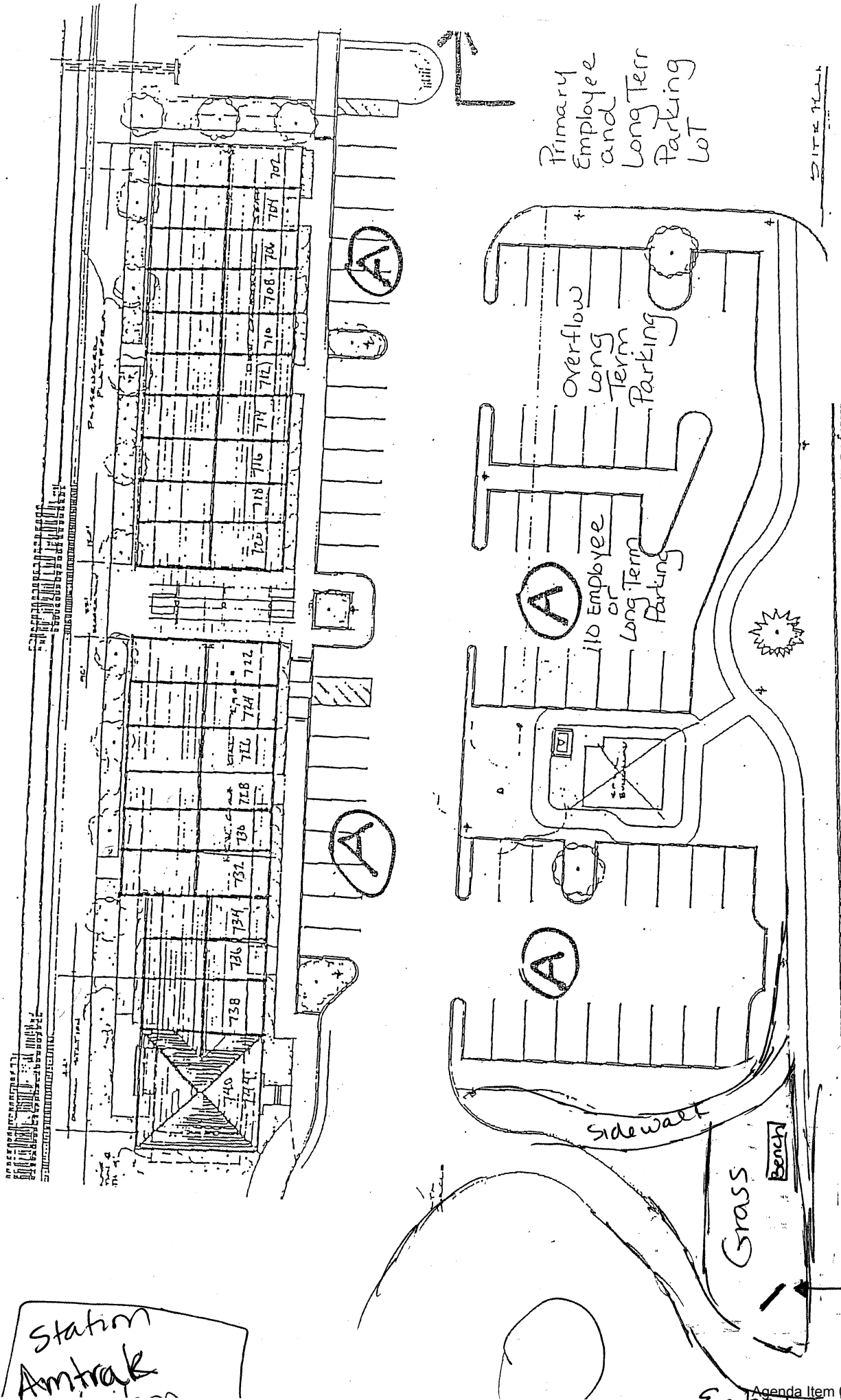
**Options:** After consideration of all public testimony, the Planning Commission should consider the following options:

- a. Approve Miscellaneous 08-003, approving the directory sign as proposed by the applicant;
- b. That the Planning Commission amend, modify, or reject the above options.

**Report Prepared By:** Mathew Fawcett, Assistant Planner

**Attachments:**

1. Location Map
2. Proposed Directory Sign



Station Amtrak

EXHIBIT A  
 SITE PLAN - PD 88017  
 (DEPOT ASSOCIATES)

Pine St.  
 Attachment 1:  
 Location Map

Location of Directory Sign

# THE DEPOT

Pine Street

710

D'Ambino  
Vineyards & Cellar

714

Strawberry  
Blonde

722

Goshi's

736

Twice as Nice

740

Anglim Winery

744

Cramer and  
Company, CPA

6' - 4"

Attachment 2:  
Proposed Sign